

eodday



Product Guide

A collection of potential products that can be
created and used to celebrate and promote
EO Day and Proudly EO.

#eoSmile



Apparel

T-shirts

Purple t-shirt:

- Dark EO purple
- White version of 'Proudly EO' logo
- Green 'EO smile' pattern

Grey T-shirt:

- Purple 'EO smile' pattern
- 1x purple smile
- Primary 'Proudly EO' logo



Apparel

Hoodies

Purple Hoodie:

- Green 'EO Smile' pattern
- EO logomark

Second Hoodie:

- Dark purple and grey from EO palette
- Primary 'Proudly EO' logo



Apparel

Tote Bag

Purple tote:

- White version of Proudly EO logo
- Green EO smile pattern
- 1x white smile

White tote:

- Primary 'Proudly EO' logo
- Green 'EO smile' pattern
- 1x white smile





Accessories

Waterbottle

Purple Bottle:

- Green 'eo smile' pattern
- 1x white smile

Grey bottle:

- 'Proudly EO' primary logo



Accessories

Small Accessories

Popsockets:

- EO logomark
- Green 'eo smile' pattern

Stickers:

- EO logomark
- Proudly EO Primary Logo

Pens:

- 'Proudly EO' primary logo



Accessories

Small Accessories

Wristbands:

- EO logomark
- Proudly EO Primary Logo

Badges:

- Primary 'Proudly EO' logo
- Pink 'eo smile' pattern
- 1x white smile
- EO logomark white



Accessories

Mugs

Grey mug:

- Proudly EO primary logo
- EO purple handle

Purple mug:

- Purple 'EO smile' pattern
- 1x white smile

